

# the globetrotting teacher

Experience the world point by point

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## // ABOUT THE BLOG

Started in March 2015, The Globetrotting Teacher is a rapidly growing travel blog that focuses on travel experiences, travel planning, & making more travel possible with airline & hotel miles & points. Readers love the combination of travel inspiration & expert, in-depth guides & itineraries that enable them to discover new destinations, actively plan their own trips, & travel the world confidently. TGT readers seek out authentic travel experiences whether that means being outdoors viewing wildlife or discovering the history & food of a new place.

## // TGT AUDIENCE SNAPSHOT

Top 3 Countries: USA, UK, Canada | 60%/40% Women/Men | 40% 25-34, 21% 35-44 | 80%/12% Organic Search/Social Traffic

## SOCIAL REACH >>>

- 2970+ / @theglobetrottingteacher + 4730+ FB Group
- 6111+ / @globetroteacher
- 7946+ / @the\_globetrotting\_teacher
- 11700+ / @globetroteacher
- 3200+ / Email Subscribers

## TARGET AUDIENCE

U.S. women, ages 18-44, particularly Millennials and GenXers, who are travel buffs, able to & smart about booking airfare & hotels, & always planning their next trip. Other interests include fitness, food, history, culture, & green living.

## Monthly Blog Stats

July 2019

318k+  
Page Views

214k+  
Unique Visitors

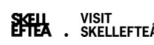
5+ mins.  
Avg. Time on Page

## // SPONSORSHIP & SERVICES

Press Trips, Sponsored Content/Campaigns, Social Media Promotion, Brand Ambassadorship/Collaborations

## // BRANDS I'VE WORKED WITH

TGT has collaborated with tourism boards, tour companies, and brands selling travel gear. Here are a few.



## // AS SEEN IN

Forbes, Nerdwallet, & Women's Travel Fest 2017